## The 118th RCKC Colloquium

Search Result Diversification via Filling up Multiple Knapsacks

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Date: December 19,2014 (Fri.) 11:00-12:00 Venue: Meeting Room for joint Research 1 on The 3rd Floor of ULIS BLDG. in Kasuga Area



**Result diversification** is a topic of great value for enhancing user experience in many fields, such as web search and recommender systems. Many existing methods generate a diversified result in a sequential manner, but they work well only if the preceding choices are optimal or close to the optimal solution. Moreover, a manually tuned parameter (say,  $\lambda$ ) is often required to trade off relevance and diversity. This makes it difficult to know whether the failures are caused by the optimization criterion or the setting of  $\lambda$ . In context of web search, we formulate the result diversification task as a 0-1 multiple subtopic knapsack problem (MSKP), where a subset of documents are optimally chosen like filling up multiple subtopic knapsacks. This formulation yields no trade-off parameters to be specified beforehand. Solving the 0-1 MSKP is NPhard, we treat the optimization of 0-1 MSKP using a graphical model over latent binary variables as a maximum posterior inference problem, and tackle it with the max-sum belief propagation algorithm.

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The Seminar will be presented in English.

There is no charge to participate and no reservation is needed .

