

# Introduction to Management

01ZZ517(1 credit)

**Applied knowledge is power. Management gives the needed art to apply what we know. It makes aware our potentials and shows the way toward better accomplishment.**

☀ The class will give a brief overview on important fields of management such as marketing, planning, organization, and costing. Mathematics is not used in class.

☀ Every job is related to management. The class may contribute to an easier start in the first job in private enterprise, public service or the academic field.



**Lecturer : Prof. Martin Pohl**

**Date** : July 24<sup>th</sup> (Fri) and 25<sup>th</sup> (Sat)

**Room** : 1B409

**Time** : 10 AM – 5 PM

**Course registration via TWINS: June 23 – July 23**



Any questions, please contact [ggec@un.tsukuba.ac.jp](mailto:ggec@un.tsukuba.ac.jp)